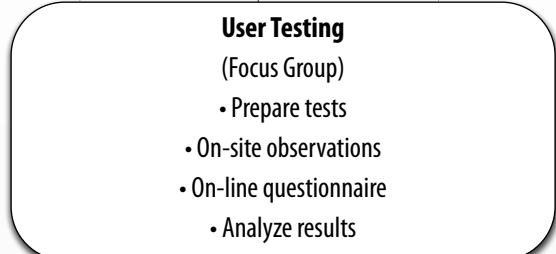
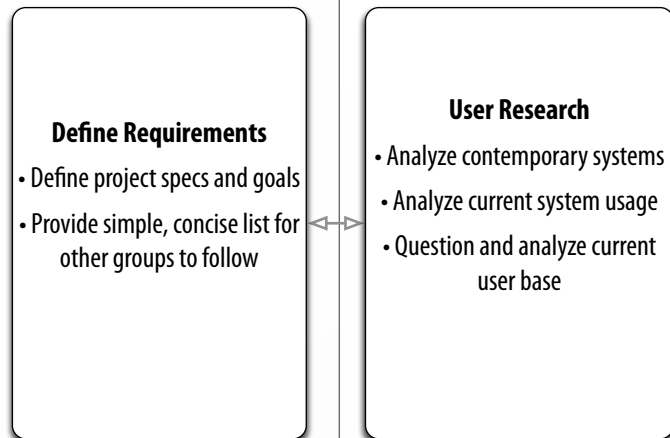
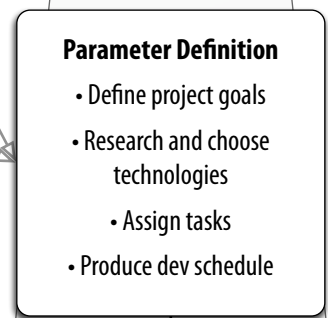
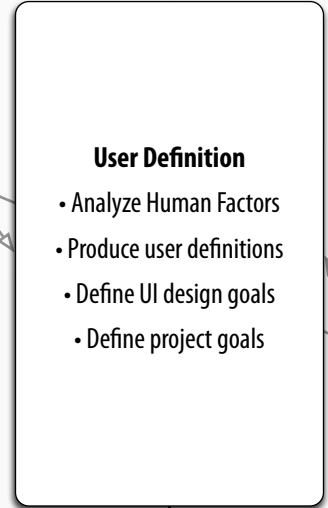
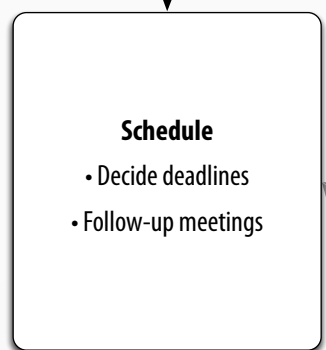


**PHASE 1
Planning**

**Phase 1a
Specification Definition
and Research**

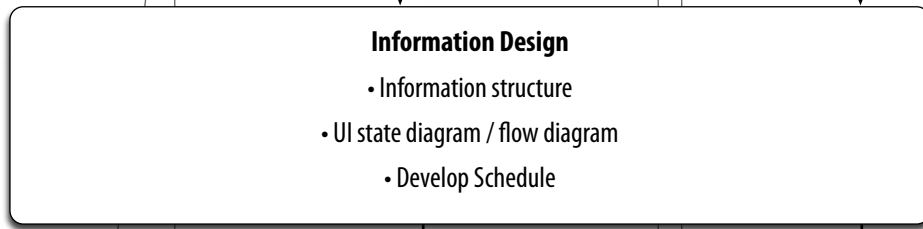


**Phase 1b
Project Definition**

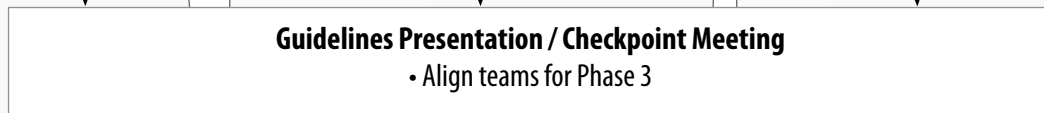
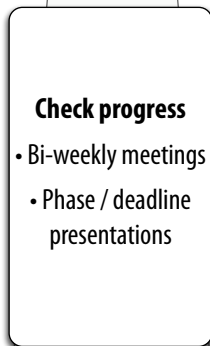
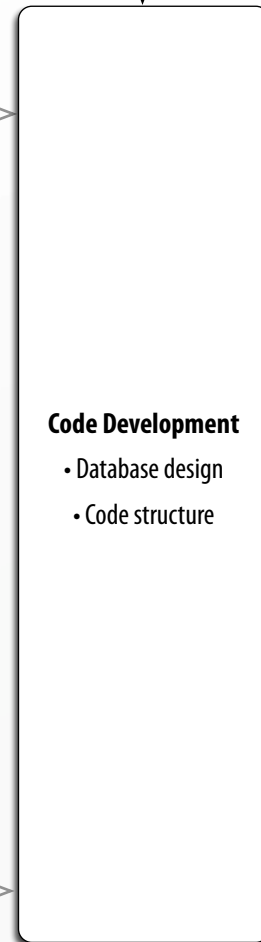
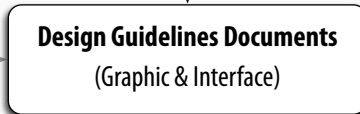
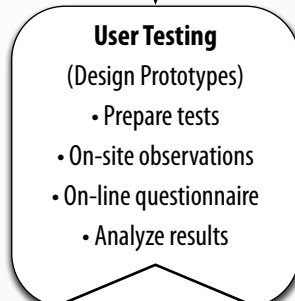
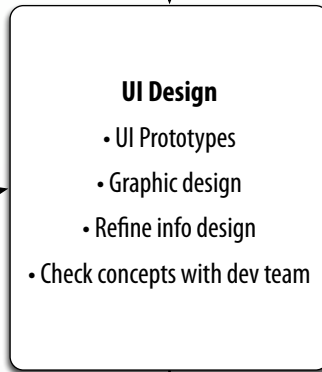


**PHASE 2
Prototyping**

**Phase 2a
Information Design**



**Phase 2b
Initial Development Prototyping**

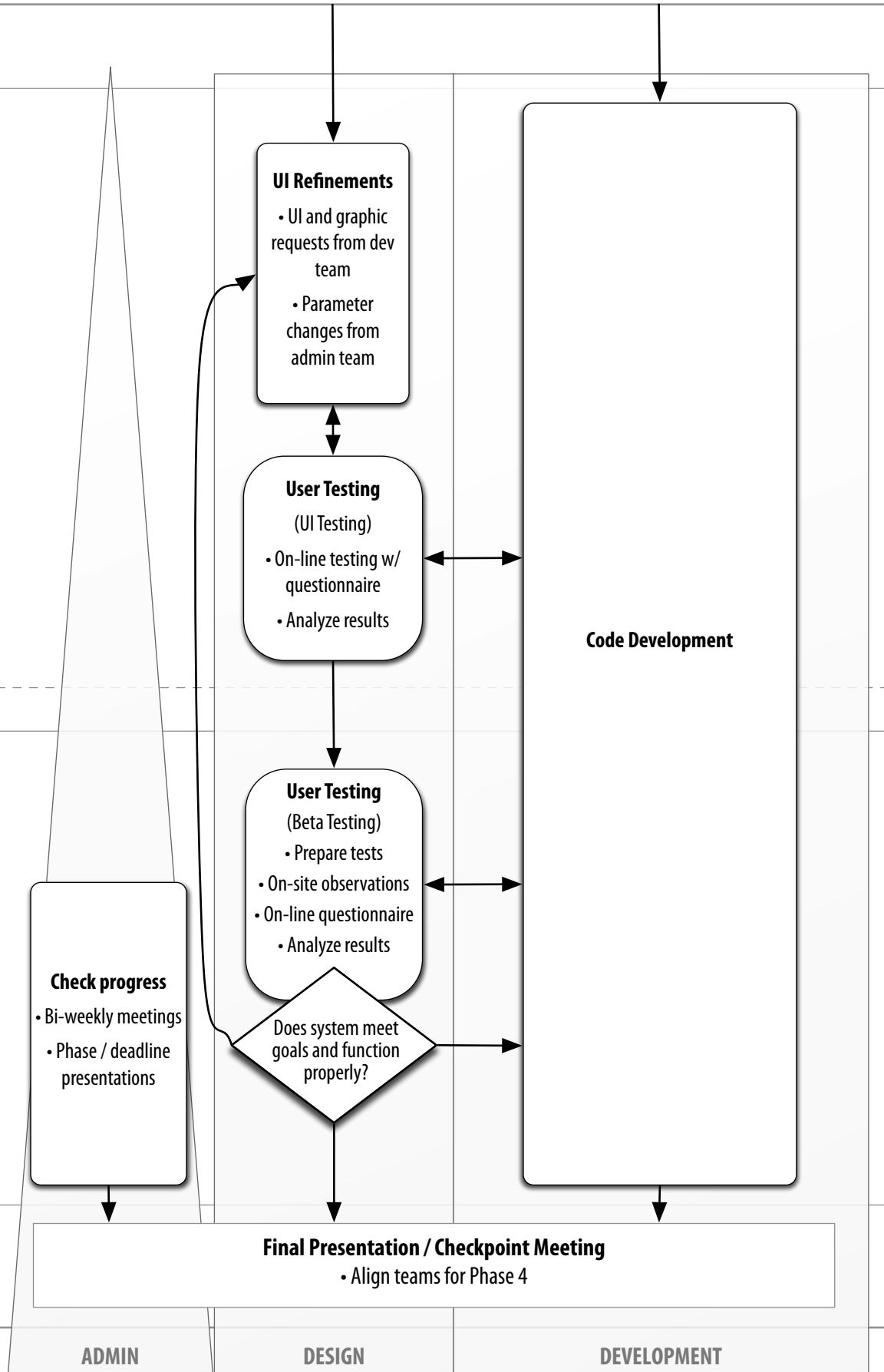


**PHASE 3
Development**

Phase 3a
System Development

FEATURE FREEZE

Phase 3b
Beta Testing / Bug Fixes



**PHASE 4
Launch & Progression**

**Phase 4a
System Launch**

Promotions

- Press releases
- SEO (Search Engine Optimization)
- User / promotion tracking
- Define relationships with other sites

User Support

- Collect Feedback

Bug Fixes

**Phase 4b
Progression**

User Analysis

- Server logs
- Analytics
- Surveys

Future Goals

- Determine project successes and failures
- Compile list of feature for next release
- Schedule next release

ADMIN

DESIGN

DEVELOPMENT